YAZAN YAKUB ELIAS

Program & Project Coordinator | Media & Video Production Specialist | Digital Solutions & Operations Developer

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EXECUTIVE SUMMARY

High-achieving young leader and Summa Cum Laude graduate (GPA: 99.55%), expertly combining on-ground logistical coordination for major events, end-to-end cinematic media production, and digital solution/web development for non-profits and entrepreneurial ventures. Business Developer and Operations Supervisor of "Manar" cloud platform for non-profit lecture governance and automation; Head of Media & Video Production at "Lamset Wafa" Volunteer Team. Internationally certified video editor and colorist by Blackmagic Design, and 3rd place winner in the Riyadh Cultural Skills Competition (Film Track) after directing a 50+ member cast and crew. Google-certified Project Manager and HP LIFE Agile Practitioner. Founder of an e-commerce enterprise serving 150+ retail clients and provisioning B2B digital supplies to 10+ partner stores. Holds an impactful community track record exceeding 650 volunteer/field hours and two Medals of Distinction from Al-Jazirah Development Association.

OPERATIONAL EXPERIENCE & KEY PROJECTS

Business Developer & Operations Lead | Manar Cloud Platform (Non-Profit Lecture Automation) — Sep 2026 – Present

- Spearheaded the operational model for a specialized cloud platform automating lecture scheduling and governance for Islamic guidance and community non-profits.
- Designed an automated workflow enabling lecturers and scholars to submit lecture requests, select verified mosques, and schedule dates automatically, eliminating scheduling conflicts and accelerating reporting.
- Supervised the operational pilot model for Al-Sulay Guidance Association in Riyadh as a pioneering, scalable framework for non-profit organizations.

Head of Media & Video Production | Lamset Wafa Volunteer Team — Oct 2026 – Present

- Led the media committee and formulated visual and digital content strategies for community and charitable initiatives.
- Directed on-site cinematography (video and stills), advanced post-production, and final documentary recap reports; produced high-conversion promotional assets to recruit volunteers.
- Maintained brand visual identity and orchestrated cross-platform publishing with institutional precision.

Founder & Operations Lead | Welab Store (Digital Solutions & E-Commerce) — Nov 2025 – Present

- Founded and scaled the digital storefront, successfully processing over 150 B2C retail transactions with exceptional customer satisfaction ratings.
- Managed B2B digital supply operations, supplying and provisioning digital tools and services to 10+ partner retail stores.
- Handled integrated payment gateways, customer support ticketing, and operational logistics.

Director, Executive Producer & Lead Editor | "Athar Kalimah" Independent Film — Feb 2026 – May 2026

- Directed the complete 3-month production lifecycle, managing an interdisciplinary cast and crew exceeding 50 members across screenwriting, cinematography, and field logistics.
- Executed entire post-production workflow in DaVinci Resolve: narrative pacing, sound engineering, multi-track audio mixing, and digital color grading.
- **Key Distinction:** Awarded 3rd Place across the Riyadh Region in the Film Track at the official Cultural Skills Competition (2026).

LEADERSHIP & COMMUNITY ENGAGEMENT

- **Two Medals of Volunteer Distinction & Community Excellence:** Conferred by Al-Jazirah Community Development Association in recognition of impactful field leadership and community service.
- **Field Leadership & Volunteer Record (+650 Hours):** High-impact operational record leading initiatives, large-scale events, and crowd management:
  - **Al-Jazirah Community Development Association:** Community Initiatives Supervisor (program planning, committee leadership).
  - **Koun Ghaithan Youth Club:** Program Planning Supervisor (directing field teams for youth community initiatives).
  - **Harakia Association (Adult Motor Disability):** Field & Crowd Protocol Supervisor (40 intensive hours directing guest reception & VIP protocol at the Mass Wedding Ceremony under the patronage of the Riyadh Governorate).
  - **Ashbal Gavel Toastmasters Club (Toastmasters International):** Co-Founding Member & Supervisory Board (2026 Edition) (organizing formal assemblies, training youth in executive speech delivery and leadership).

PROFESSIONAL CERTIFICATIONS & CREDENTIALS

- **Project Management Professional Certificate — Google:** Project lifecycles, operational planning, scope/risk management, stakeholder relations, and process optimization.
- **DaVinci Resolve Certified Specialist — Blackmagic Design:** Official international verification in advanced editing, color grading, and Fairlight audio.
- **Agile Project Management — HP LIFE:** Applying Scrum and Agile methodologies in team management and rapid sprint delivery.
- **E-Commerce Operations & Platform Management — Salla Academy:** Managing digital storefronts, supply chain logistics, payment gateways, and customer journey.
- **Executive Leadership & Strategic Influence Program — E'laa ME Program:** Year-long intensive leadership incubator focusing on crisis resolution and field leadership.

EDUCATION & ACADEMIC HONORS

High School Diploma — Al-Andalus Public Schools, Riyadh — Graduation: May 2026

- **Cumulative GPA:** 99.55% (First Class Honors / Summa Cum Laude distinction).
- Head of School Media & Technology; recipient of multiple awards for event organization and visual production.

CORE COMPETENCIES & TECHNICAL SKILLS

• **Web & Digital Solutions:** Web development, digital portfolio design and deployment, non-profit platform automation (Manar), Google Workspace workflow integration.
• **Cinematic & Media Production:** Professional cinematography (video/photo), advanced editing (DaVinci Resolve Certified), cinematic color grading, sound engineering and mixing.
• **Digital Commerce & Supply Chain:** E-commerce store management (Salla Certified), B2B wholesale supply, B2C retail operations, customer experience (CX).
• **Event Management & Logistics:** Operational planning, Agile/Scrum frameworks, VIP protocol and crowd dynamics, high-pressure team leadership.
• **Institutional Communication & Languages:** Public speaking and pitching (Toastmasters), executive reporting and documentation | Arabic (Native - Fluency and Eloquence), English (Professional Working Proficiency).